

Texas Commission on Alcohol Drug Abuse/Texas State Incentive Program

Community Mobilization Scorecard <i>(*Baseline)</i>	Not at all	Rarely	Somewhat	Frequently	Almost Always
	0	1	2	3	4
Sense of Community					
1. Active Members of the community share a sense of connectedness or belonging.	.9%	5.1%	36.6%	37%	20.4%
2. Active members acknowledge their mutual importance to, and concern for each other.	.9%	4.6%	33.3%	42.6%	18.5%
3. Active members profess common beliefs, shared values, and shared emotional ties.	.9%	5.6%	31.6%	40.5%	21.4%
4. Active members come together to bond and network.	1.4%	8.3%	40.7%	31.9%	17.6%
5. Active members accept mutual responsibility for sustaining or enhancing the quality of their relationships.	.5%	7.9%	46.3%	28.7%	16.7%
Mobilization Capacity					
6. The mobilization effort is guided by sustained leadership.	2.3%	8.4%	30.2%	28.4%	30.7%
7. The mobilization effort is formalized.	3.3%	8.5%	39.0%	23.5%	25.8%
8. Community members have incentives to participate in the mobilization effort.	4.7%	12.6%	41.1%	24.3%	17.3%
9. Active members communicate with each other and the media to share information.	2.8%	10.0%	36.5%	28.9%	21.8%
10. Participants have the organizational know how to mobilize the community.	.9%	9.9%	35.4%	30.7%	23.1%
11. The mobilization effort has behind the scenes support.	2.4%	8.0%	32.5%	29.7%	27.4%
Readiness for Focused Action					
12. This community mobilization effort has a specific set of goals and associated timeline.	5.6%	5.6%	32.7%	27.1%	29.0%
13. This mobilization effort has a feasible plan of action.	4.2%	4.7%	29.4%	27.6%	34.1%
14. Active members have the capabilities and access to the needed resources to implement the plan.	1.4%	5.7%	31.1%	38.2%	23.6%
15. There is a broad-based citizen participation in the effort, including those most affected by the proposed changes.	7.0%	12.7%	39.0%	28.2%	13.1%
16. Participants have passion for immediate action.	2.3%	8.0%	34.3%	33.3%	22.1%
17. Active members are oriented toward high performance team functioning.	3.8%	5.6%	35.2%	30.5%	24.9%

Sense of Community (Items 1-5)	
Mobilization Capacity (Items 6-11)	
Readiness for Focused Action (Items 12-17)	
Total	

* *Baseline data represents valid percent only.*